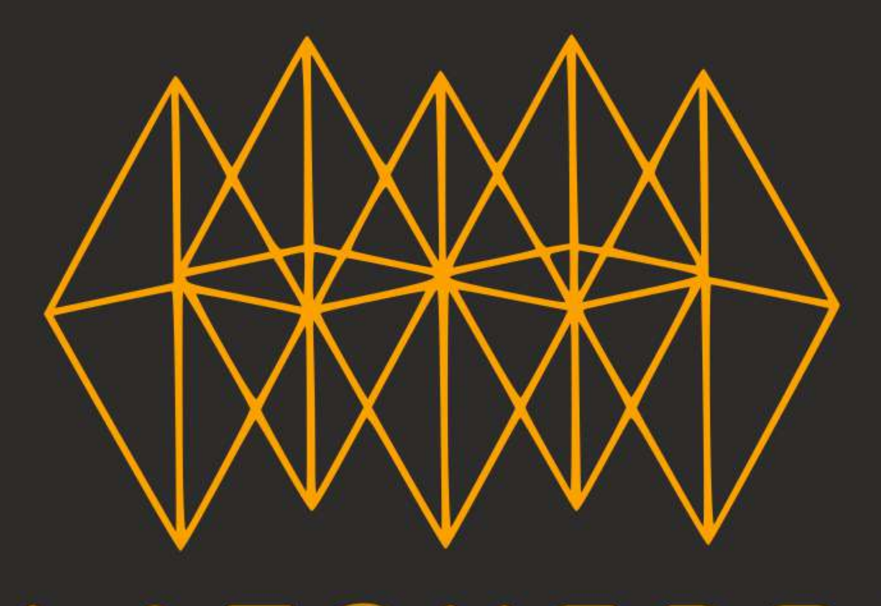


PLATOHEDRO

PLATOHEDRO

Platohedro is a non-profit organization that functions as a collaborative creative platform based in Medellín, Colombia. Since 2004 we have been dedicated to artistic creation and experimentation, to continuous research on free culture and self-learning. Through practice and advocacy of a common well-being for all based on the philosophy of Good Living and Good Knowing.

We have been working in the city of Medellín for more than fifteen years, intervening in important social processes, such as the defense of Human Rights and the liberation of knowledge, through workshops public interventions and networking; training children, youth and adults in the production of audiovisual content, the appropriation of technology and communication.

We offer continuous support to the life projects of children, adolescents and youth, in efforts try to disassociate them from the dynamics of generalized violence, establishing a close link with the community. Our trajectory in this work is recognized in the artistic, educational and cultural sectors at a local, regional, national and international level.

A

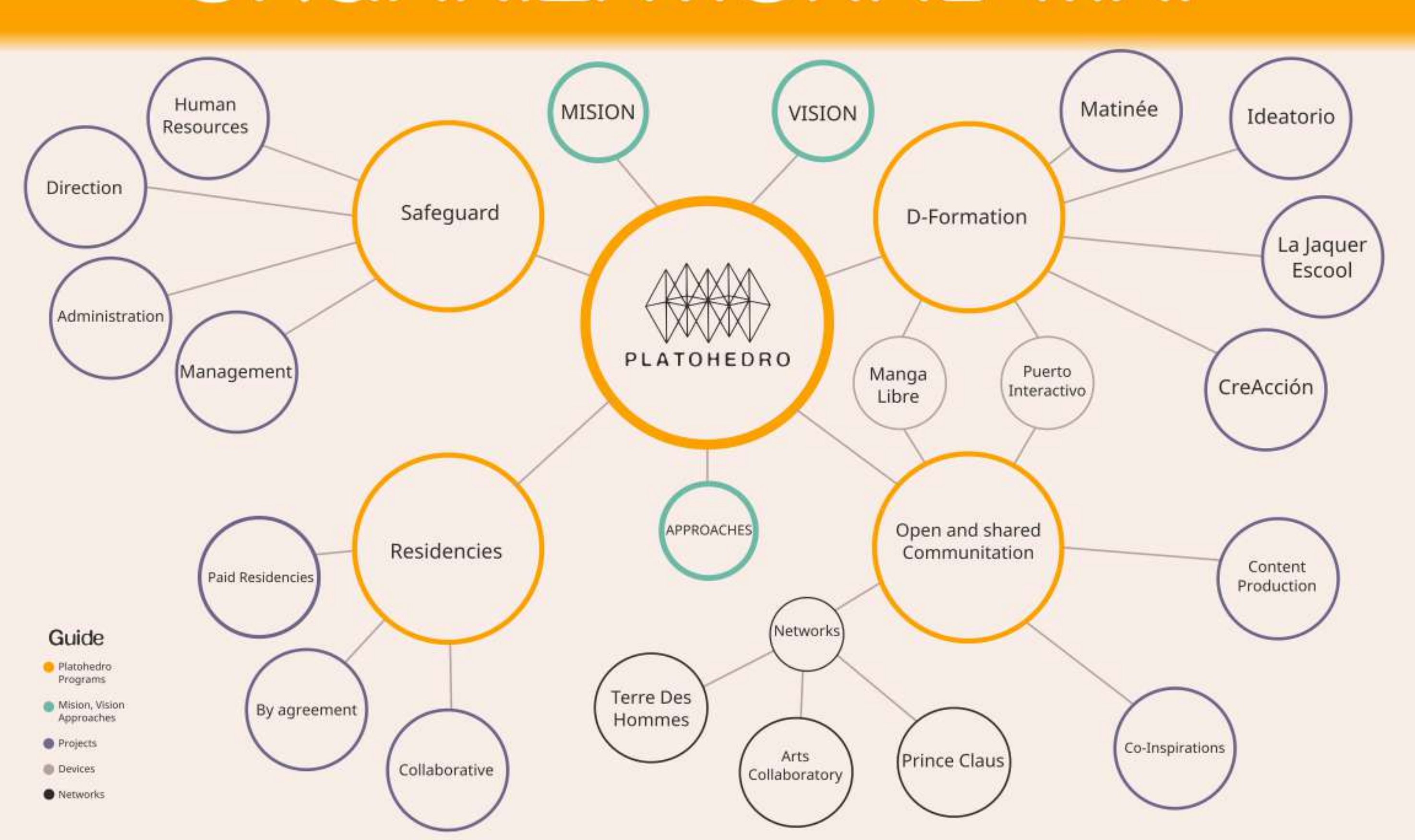
Vision

A Good Living built in a participatory way by a society with collective and free intelligence.

Mision

To be a creative platform that promotes experimentation through art, Good Knowledge (open, participatory and collaborative knowledge) and the appropriation of technologies that trigger open and shared ideas and proposals to build a Good Living society.

ORGANIZATIONAL MAP



APPROACHES

Life Culture

This approach addresses the prevention of violence, the defense and promotion of human rights, respect for other person,nature, and other species, gender, youth, child participation and persistence to stimulate well-being.

Open Culture

This approach advocates the exchange of knowledge and thoughts, based on respect and equity, in efforts to promote more dignified and fair relationships.

Community Culture & Cultural Commons

This approach brings together the interest of working for and with base communities and social practices that seek common well-being by transforming their own realities, according to their dreams and desires. It is purposeful work for the construction and valuation of the commons.



SAFEGUARD

The Safeguard program aims to develop, care for and maintain the organization's well-being through strategies for its sustainability.

This program is made up of direction, management and administration: we understand the administration as the person in charge of protecting and supporting the processes and people of the organization; management as the action of conceiving and developing the ideas, proposals and projects that arise in Platohedro's journey and his relationships; and the direction as the guide in charge of giving meaning and orientation to the different strategies of the corporation, applying the principles of Art of Hosting, Focus Based Training and listening.

During more than fifteen years of work we have consolidated a warm, professional and human team, as well as a rigorous and transparent organizational structure, with its own headquarters in the Buenos Aires neighborhood of the city of Medellín.

Funders

Terre Des Hommes, Arts Collaboratory, Prince Claus Fund.

C



D-FORMATION

Alternative, open, participative, free and experimental pedagogical processes that provide all people with knowledge for Good Knowing and Good Living.

Matinée

It is a training process aimed at children from 6 to 13 years old at risk in the city of Medellín. Through playful-artistic-visual workshops, creative collaboration and non-violent communication methodologies are applied in order to help them discover life alternatives different from their contexts permeated by violence and lack of opportunities.

Ideatorio

Ideatorio is a permanent laboratory of ideas that is organized autonomously and spontaneously by and for youth people and teenagers. It is a safe space for them to develop, with their own rhythm and their interests. It also promotes alternative study groups, ideation, creation, research and meeting.

La Jaquer EsCool

Space open to all people who want to share their practical experiences, processes of machines and bodies, of cluttering electronic materials, hacking fears and exploring art, communication and free technologies.

CreAcción

Process of stimulation and advice to youth creative initiatives and proposals, where the abilities and confidence of the participants are highlighted, to develop their personal projects and their creative potential in the near future.



Impact

Total direct population: 1,375 people (children, youth, families and community) / Total indirect population: 3,363 people (children, youth, families and community).
* (Data from 2016 a 2018).

OPEN AND SHARED COMMUNICATION

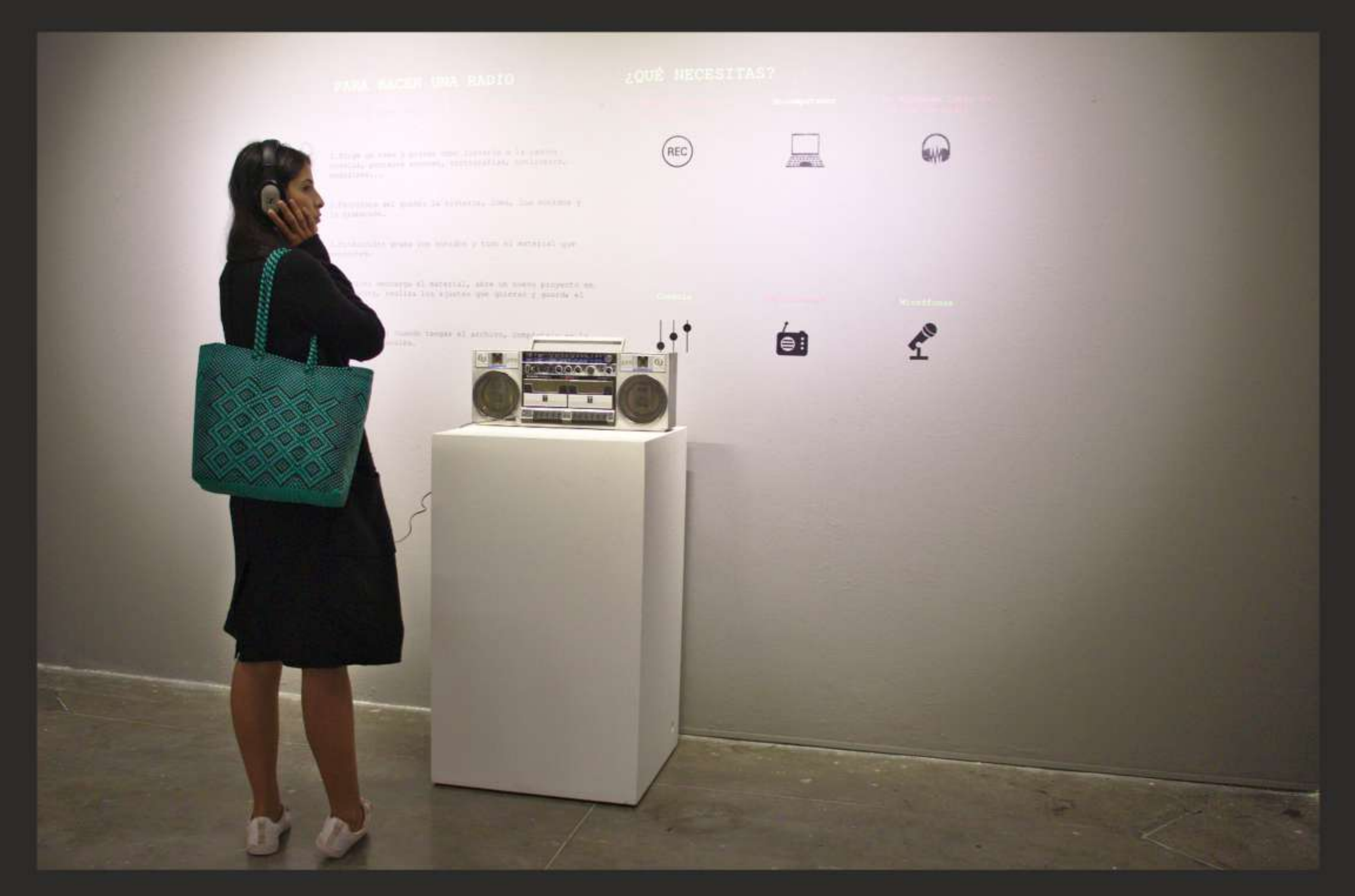
This program is made up of all the content production: texts, videos, audios, photos and designs that we make and use to dialogue and share with others, through the use and appropriation of collaborative communication tools, free software and open licenses, taking into account the incidence of Good Living as a transversal element.

We contribute to the creation of dialogue based on listening; which takes shape from the intervention, thus achieving the production of research, content and projects, using open culture and edu-communication tools.

Thanks to Open and Shared Communication we have articulated and participated in global network actions such as:

Arts Collaboratory: 25 organizations in Latin America, Africa, Asia and the Middle East.
Prince Claus: 13 organizations worldwide.
Terre Des Hommes: 8 organizations nationwide.

E


PARA HACER UNA RADIO
¿QUÉ NECESITAS?
REC

RESIDENCIES

Since its creation in 2004 Platohedro has received artists and cultural managers informally for the development of projects in residence. Starting in 2013, the Residences program was integrated fromally as one of the organization's programs (together with Safeguard, D-Formation and Open and Shared Communication).

The residency program has three ways of participation:

Collaborative Residencies

Inspired by “I'll exchange yours mine”, it proposes an exchange of knowledge and resources offering pedagogical activities for the D-Training program.

F

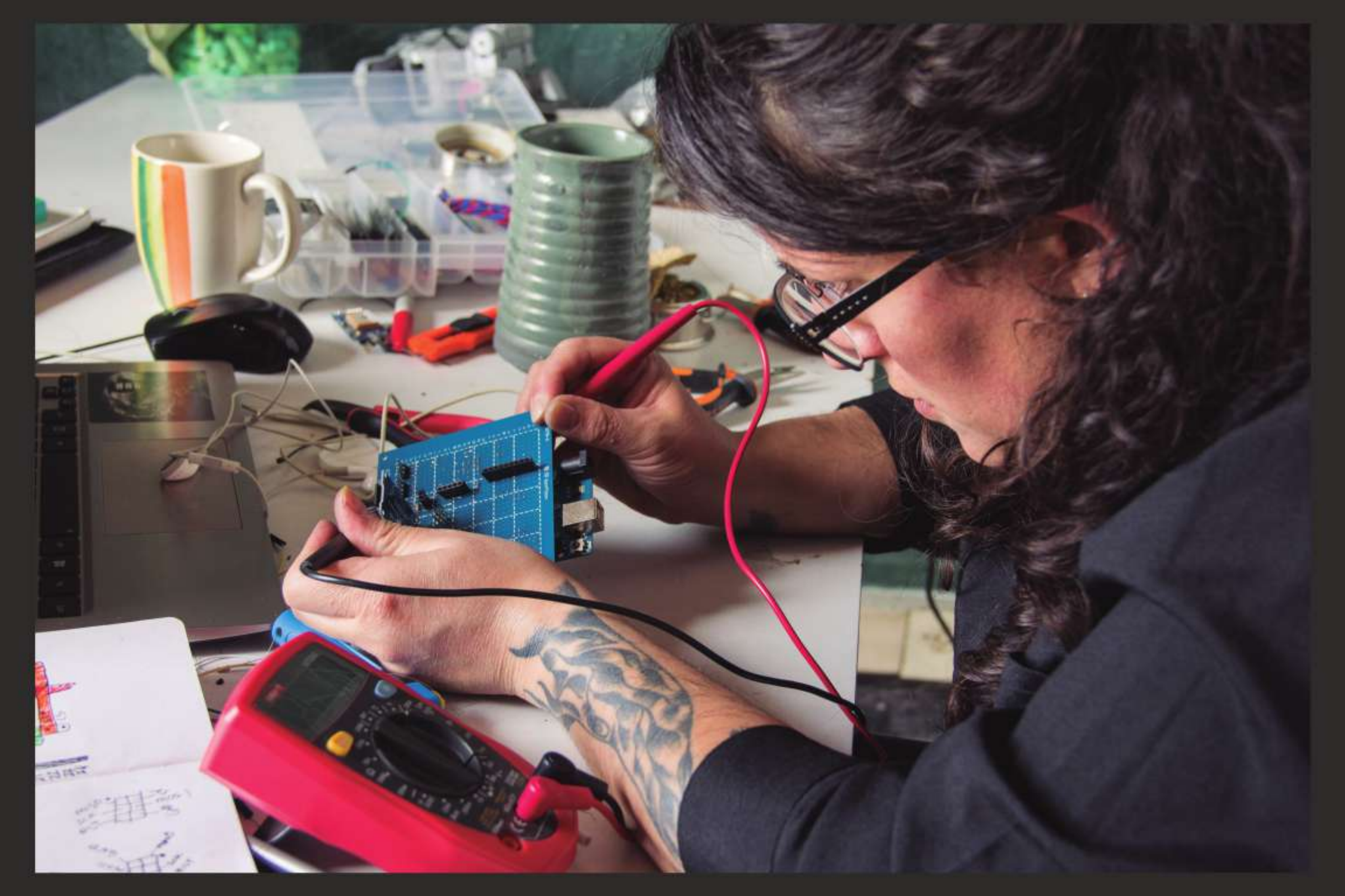
Paid Residencies

Intended for those creators who obtain external support to carry out their project (scholarship, grant, sponsorship) or who have their own resources.

Residency by agreement

We continually seek to manage agreements with organizations and institutions that allow supporting national and international artists in their residency process in Platohedro. We currently have agreements with the Colombian Ministry of Culture (national artistic residencies), Arts Collaboratory network and Prince Claus Fund (international artistic residencies).

Every year we receive about 10 national and international artists, who come to create, research and share their knowledge. We receive a variety of artists, cultural managers and many other creative disciplines.



PUERTO INTERACTIVO

Is a device designed by Platohedro in 2013 for the content creation and media appropriation; It is based on media education, which has the general objective of promoting dialogue and critical and constructive reflection on the use of various resources and the possibilities they offer to strengthen curiosities and autonomous and collective capacities.

Currently the activities include:

- Radio
- Electronic circuits
- Video streaming
- Fanzine.
- Production and content management in blogs and social networks
- Portrait (memory of the present)
- Reporter (photographs and cellphone Films)
- Body activities
- Music

G

Impact

1,120 direct beneficiaries of 16 Puertos Interactivos held during the last three years on public schools, festivals, events and public spaces.


PUERTO
TERACTIVO

MANGA LIBRE

In 2011, the Comfama building in front of the Platohedro house was demolished, leaving a deteriorated and abandoned space that became a place to dump garbage and develop dynamics of drug sales and consumption. In 2011, the process of appropriating #MangaLibre began with the planting of trees, continuing with days of cleaning the green area. In the following years, multiple activities have been carried out, by the leadership of the boys and girls of the Matinee project and the community around us: They planted native trees, sowed a community garden, constructed stairs to improve access, designed and painted murals, created a flower garden for pollinators and hotels for solitary bees. Through the MDE15 event of the Antioquia Museum, a small gathering space was built collectively through the coming together of the community and other artistic collectives in the city.

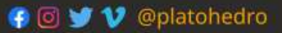
The #MangaLibre has had more than 147 activities during 8 years of appropriation, audiovisual projections, concerts, days of visual arts, experimentation workshops, community parties, planting and harvesting days, with people from the neighborhood, children and friends. This process has achieved significant changes in the Buenos Aires neighborhood, especially in the sector located between the Bicentenario tram station and the bridge of la Toma. This area is characterized by problems such as, lack of participation in cultural, artistic and sports events, low income, disinterest for their territory, drug consumption and sale, bad waste management and very little access to education.

#MangaLibre continues in a collective construction, gradually challenging the impossible urban contexts with open and shared community activities, becoming more and more an urban utopia in which we continue to believe in.



www.platohedro.org

Calle 49A # 36-93 Medellín, Colombia.
Tel: (57-4) 216 60 52 / Cel: 311 789 49 69
Contacto: comunicaplatohedro@gmail.com

   
@platohedro